THE ASK

# The ask

US$100,000 to turn a published platform into a product — not to find out whether the idea works.

| | | |
|---|---|---|
| **US$100,000** RAISING | **16.67%** EQUITY OFFERED | **US$500,000** PRE-MONEY |
| **US$600,000** POST-MONEY | **US$10,000** MINIMUM TICKET | **18 months** RUNWAY |

INSTRUMENT

Priced equity — ordinary shares subscribed at a US$500,000 pre-money valuation. Not a SAFE, not a convertible note: there is no valuation cap, no discount and no MFN clause, because there is nothing to convert. What an investor buys is the stated percentage of the company, on the day the round closes.

MINIMUM VIABLE CLOSE

US$50,000

CLOSE

Open now. Target close: 31 December 2026, or earlier once the minimum viable close is committed.

## The valuation, defended from both sides

Why not lower. A lower number would price at nothing what already exists and is publicly verifiable: a trilingual business-AI platform with 80+ working tools, 250+ published content units across 15+ sectors, four AI-readiness assessments, a published price list across two regional tiers, and a delivered, named client assistant — the Franco-Dominican Chamber helpdesk. None of that is a plan. It is on the site, in three languages, today.

Why not higher. We do not publish revenue, and we will not price on a number an investor cannot check. The valuation is our own estimate and an opening position, not a market multiple: we would rather grow into a larger figure than defend one we cannot yet evidence in public. What is not published is available on request.

## What the money buys

Forward-looking statement. The plan below describes what the round is for, not a measured result.

| USE | SHARE | AMOUNT |
|---|---|---|
| **Product and platform engineering**<br>Turning the published AI Suite into a self-serve product: account provisioning, the private vault, usage metering and billing, and the Group / Holding console with isolated vaults and cross-subsidiary benchmarking. | 40% | US$40,000 |
| **Delivery capacity for custom builds**<br>Repeating the CCIFD helpdesk build as a packaged engagement — knowledge-base ingestion, anti-hallucination guardrails, multilingual answers and CRM lead capture — so each new client costs less to serve than the last. | 20% | US$20,000 |
| **Go-to-market**<br>Chambers of commerce, business associations, cooperatives and diversified holdings, in the Caribbean and Latin America first and in Europe second — the two regional price tiers the site already publishes. | 20% | US$20,000 |

| USE | SHARE | AMOUNT |
|---|---|---|
| **Content and assessment platform**<br>Keeping the trilingual educational layer current — sector guides, quick wins, glossary, opinion articles and the four AI-readiness assessments — because it is the acquisition surface the commercial offer sits on. | 12% | US$12,000 |
| **Infrastructure, model costs and compliance**<br>Hosting, frontier-model inference, security review and the data-protection posture each regulated buyer asks about before signing. | 8% | US$8,000 |
| **Total** | **100%** | **US$100,000** |

**Over 18 months, an average of US$5,556 a month.**

## Runway

**18 months. That is long enough to ship self-serve subscription and the Group console, to package the custom-assistant build so the second client costs less than the first, and to sell into a full annual cycle of chambers, associations and holdings in both price regions — with a quarter of margin before the next conversation about capital.**

## Ticket tiers, and the rights attached to each

| TICKET | SHARE OF THE COMPANY | RIGHTS |
|---|---|---|
| **US$10,000**<br>Entry | **1.67%** | • **Named on the cap table as a shareholder of record.**<br>• **Quarterly written investor update.** |

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| TICKET | SHARE OF THE COMPANY | RIGHTS |
|---|---|---|
| **US$25,000**<br>Angel | 4.17% | • Everything in the entry ticket.<br>• Information rights: annual accounts and the year plan, on the same day the board sees them. |
| **US$50,000**<br>Anchor | 8.33% | • Everything in the angel ticket.<br>• Pro-rata right to maintain the shareholding in the next round. |
| **US$100,000**<br>Lead — the whole round | 16.67% | • Everything in the anchor ticket.<br>• Board observer seat for the duration of the plan.<br>• A standing monthly call with the founder. |

## What each ticket dilutes to

| TICKET | SHARE AT POST-MONEY |
|---|---|
| US$10,000 | 1.67% |
| US$25,000 | 4.17% |
| US$50,000 | 8.33% |
| US$100,000 | 16.67% |

Percentages are of the US$600,000 post-money. This dilution table is the only cap-table figure published; the rest opens under NDA.

## What we are not raising for

- **Not runway to discover whether the product works. It is built, published and priced.**
- **Not paid acquisition at any cost. The educational layer is the acquisition surface, and it is already there.**
- **Not headcount ahead of demand. Capacity is added when a signed engagement needs it.**
- **Not rebuilding what the CEMI group platform already provides — production, delivery and the shared persona engine come from the group, not from this round.**

## Minimum viable close

**The round proceeds at US$50,000 or above. Below that, commitments are released and nothing is drawn.**

**Open now. Target close: 31 December 2026, or earlier once the minimum viable close is committed.**

## How this relates to the CEMI.ai group round

**We are open to investment at two levels. At group level, backing the shared platform — the Personai engine, CEMI Factory and CEMI Solutions — which compounds across the whole portfolio. At initiative level, backing a specific sector business approaching commercialization, with its own market, its own customers and its own economics.**

## Revenue streams

**Every revenue stream, with each published price quoted verbatim:** **/investors/revenue/**

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**Financial terms, revenue and detailed materials are available on request. Figures describe capacity built and operating today; forward-looking statements are identified as such.**


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Scan for the full investor kit

**Talk to us**

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CEMI.ai group investor kit · CEMI institutional dossier